

KOTUG OPTIPORT

Next-Level Intelligence for
Next-Gen Port Operations

Optimize.
Standardize.
Save.



DESTINATION

Container Berth
ETA: **13:45 (+5')**

REMARK

+5' delay

ROUTE

ROUTE SELECTED:
Optimal

FUEL CONSUMPTION

LIVE:
185 liters/hour
PLANNED:
160 liters/hour

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KOTUG

A LEGACY OF MARITIME EXCELLENCE

From family roots to global innovation in towage and marine services

Founded in 1988,
building on over a
century of family
maritime tradition
(since 1911)

Headquartered in
Rotterdam, with
operations across
all continents

Fleet of 70+
vessels, including
the patented
Rotortug®
technology

Privately owned,
driven by
innovation, safety,
and sustainable
growth

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WHO WE ARE

KOTUG'S EXPERTISE AT A GLANCE

BUILT ON FIVE PILLARS OF
MARITIME EXPERTISE



TOWAGE

Global tug services with a strong focus on sustainability, efficiency and operational reliability.



INTELLIGENCE

We harness technologies like AI and drones to optimize maritime operations.



SUBSEA

Experts in SPM operations, asset integrity and terminal services.



MARITIME EXCELLENCE

We continuously improve ship management and support greenfield projects.



TRAINING & CONSULTANCY

Raising standards through knowledge. We train crews, advise clients on tug design and nautical processes.



**ONE WRONG
DECISION** CAN
LEAD TO HIGHER
FUEL COSTS AND
UNNECESSARY
DELAYS.

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DISPATCHERS UNDER PRESSURE



Reactive problem-solving can lead to wrong outcomes in the long run.

Always focused on fixing disruptions

“Make it happen” mentality instead of optimal planning

Decisions based on experience and gut feeling, not data

Complex trade-offs (speed vs. costs, waiting vs. sailing)

That one expensive decision that ruins the whole day.

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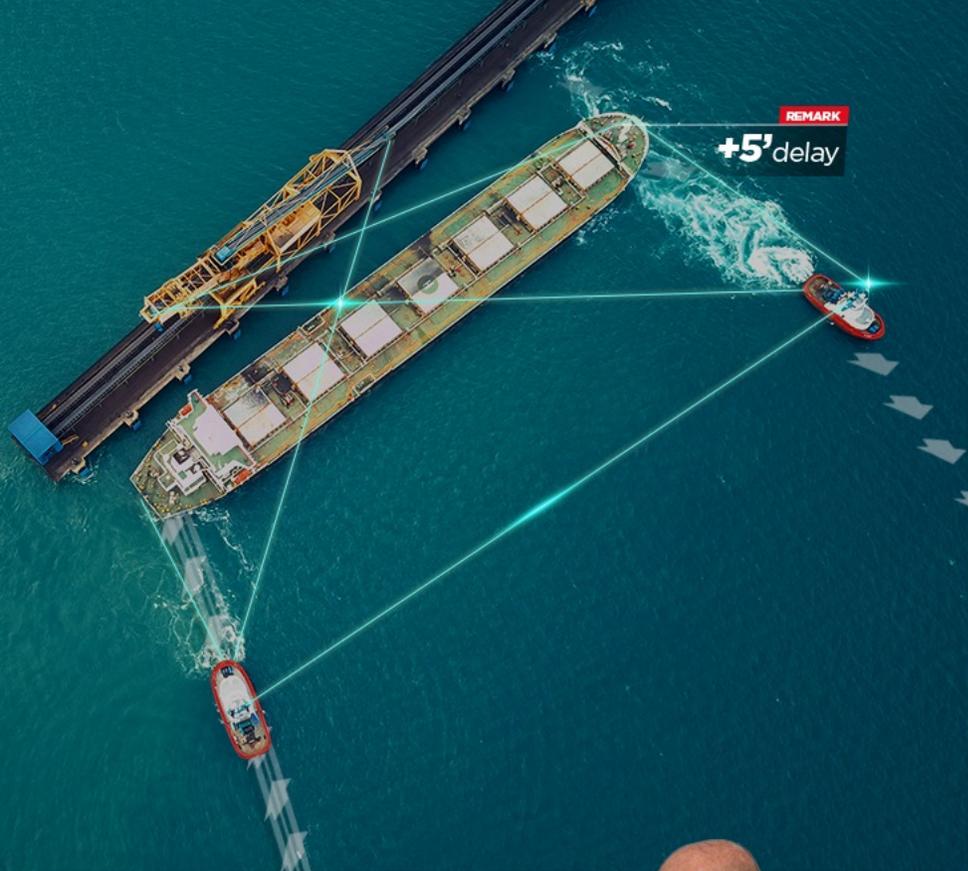


LOSING AN EXPERIENCED SCHEDULER...

“My biggest fear is that a scheduler leaves, because it takes me 1-1.5 year to train a new one and at that time the operations are at risk”.

CEO of a tug company





YOU NEED TO MANAGE AND OPTIMIZE

OptiPort is a reliable partner for confident decision-making.

Experience helps you react, but only when you are ahead of your schedule can you proactively optimize. That is the only way to avoid mistakes and save costs.

Yet, with so many factors to connect and consider:



REST LOCATION



TUG # & PROPERTIES



FUEL CONSUMPTION



LABOR RULES



ECO SPEEDS

THE QUESTION:

HOW CAN YOU MANAGE AND OPTIMIZE AT THE SAME TIME?

IMAGINE MANAGING AND OPTIMIZING YOUR FLEET BY KNOWING WHAT'S GOING TO HAPPEN IN THE FUTURE!

AND LOSING AN EXPERIENCED SCHEDULER WOULDN'T CHANGE THAT!



An aerial view of three red and white KOTUG workboats moving across the water, leaving white wakes. The boats are equipped with various equipment and have the KOTUG logo on their sides.

STOP
IMAGINING!

A view from the bridge of a ship, showing a black chair with a white AI icon on its backrest. The icon consists of a central 'AI' inside a hexagon, surrounded by circuit-like lines. In the background, there are two computer monitors displaying maps and data, and a control panel with various gauges and buttons.

OPTIPORT

The world's first AI workboat
dispatch application

HOW OPTIPOINT WORKS

Digital Twin of your operation

OptiPort is an all-in-one platform that enables the optimal use of your existing fleet.

It creates a perfect digital replica of your port – including vessels, crew, tides, environmental factors, regulations, etc...

Arrival and departure plans are enriched with live data from the ships and updated frequently.

With AI, this digital twin delivers:

Smarter decisions

Simulations of fleet planning in the future

Detailed reports of the past

Optimization powered by experience and real data.



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THE DATA OPTIPORT COLLECTS...

Combination of Semi
Static and Highly
Dynamic Data

SEMI STATIC DATA

FLEET INFO

PORT INFRASTRUCTURE INFO

CREW INFO

BUSINESS RULES

NAUTICAL INFO

HIGHLY DYNAMIC DATA

AIS DATA

TIDAL DATA

JOB RELATED DATA

WEATHER

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...AND HOW WE USE IT!

Our circle of optimization

SEMI STATIC DATA

FLEET INFO

PORT INFRASTRUCTURE INFO

CREW INFO

BUSINESS RULES

NAUTICAL INFO

HIGHLY DYNAMIC DATA

AIS DATA

TIDAL DATA

JOB RELATED DATA

WEATHER

JOB STATUS CHANGES

CHECK AIS POSITIONS

CHECK OTHER VARIABLES

FORECAST NUMBER OF TUGS

CALCULATE AND PRESENT OPTIMAL SCHEDULE

CALCULATE (DE-) MOBILIZATION AND JOB DURATION

FORECAST ROUTE TO BE SAILED

FORECAST (DIS-) CONNECTION POINT

FROM DATA TO FEATURES

AI BASED FORECASTING

Number of tugs • Dynamic pickup & drop off locations • Voyage and job durations

PLANNING SUPPORT

Automated job entry • Automated start/stop identification • Notifications for start/stop and tug speeds • Speed advice

ANALYTICS

Independent AIS based event monitoring

COMMERCIAL

Priority towage & delay reduction • Reduced job outsourcing • Tracking & virtual dispatching of competitor tugs

INTEGRATION & CONNECTIVITY

API available with Helm CONNECT, TUGVISION, and any ERP Platform • Integrations possible with every 3rd party application • Tailor made importers

CREW PLANNING

Working & Rest hours, crew changes, time and locations



COMBINING THE DATA FROM THE PAST AND THE FUTURE

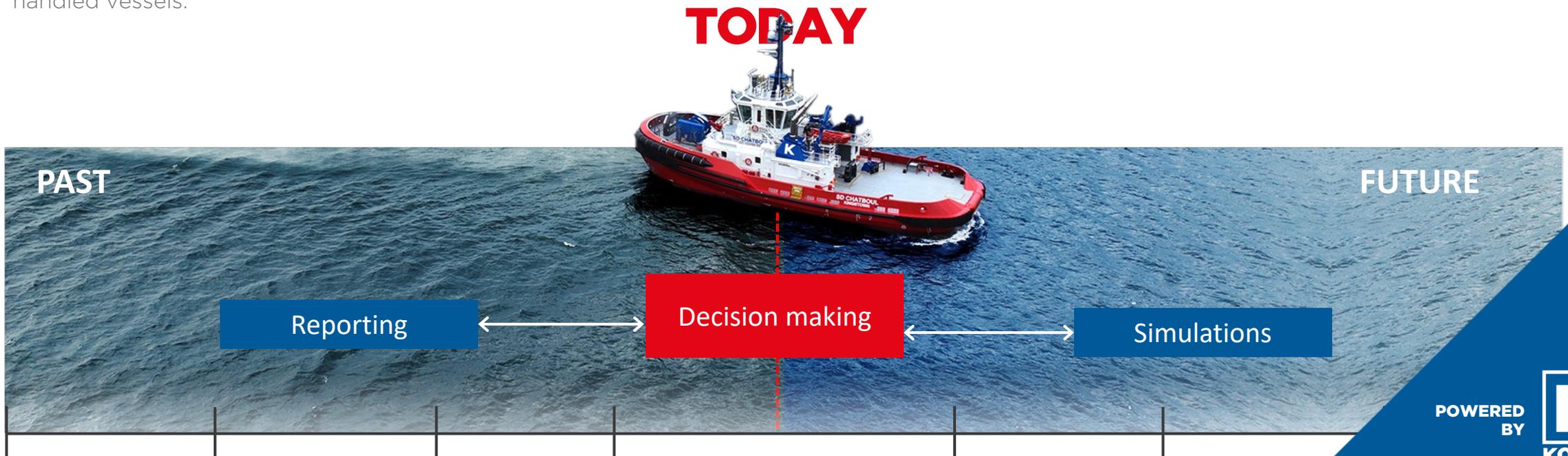
Optimize your fleet and leave no question unanswered

OptiPort combines powerful reporting and simulation tools.

Independent **event reporting, fuel benchmarking, time analysis and tug performance data** provide a detailed view of the past – from live tracking and voyage history to the most visited locations and handled vessels.

At the same time, OptiPort acts as a simulation tool. By changing variables and parameters, you can test future scenarios and see the impact before they happen.

This parallel view into history and possible futures empowers you to make the best decisions in the present.



WHY WE LOOK INTO THE PAST - REPORTING

You know exactly what happened – when, where and by whom



JOBS

- Independent job lists
- From & to locations plus travelled distances
- Start & stop times
- Voyage and job durations



COMMERCIAL

- Marketshares per port
- Competitor performance



SPEEDS & OTHER

- Tug speeds during mobilizations and jobs
- Tug timeline playback
- Voyage playback



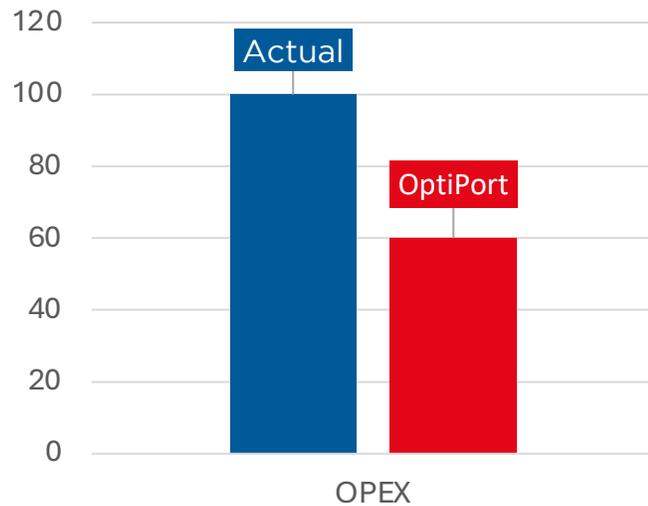
BENCHMARKS

- Activity analysis
- Speed Comparison with Competitors
- Best & worst performing tugs (speed)
- Fuel benchmarking

WHAT WE SEE IN THE PRESENT-FINANCIAL BENEFITS

Value on every level

OptiPort helps reduce operational expenses by up to **40%**. By optimizing fleet deployment and minimizing outsourcing, it lowers overtime and fuel costs while standardizing planning.



The result:

SUSTAINABLE SAVINGS THAT DIRECTLY
YOUR COMPETITIVE POSITION.

STRENGTHEN



OPERATIONAL BENEFITS

Value on every level

OptiPort increases efficiency through proactive planning, lower downtime and faster turnaround times. By generating the most optimal schedule, it ensures that every vessel is used at its best capacity.

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ENVIROMENTAL BENEFITS

Value on every level

OptiPort enables greener operations by reducing fuel consumption and emissions such as CO₂, NO_x and PM₁₀. Smarter dispatching and speed management ensure vessels sail at the right pace, avoid unnecessary distances and are deployed only when truly needed.

The result is optimized fleet usage with a smaller environmental footprint.



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CREW RELATED BENEFITS

Value on every level

OptiPort reduces stress for dispatchers by providing fact-based schedules and clear guidance. With less doubt and fewer discussions around decisions, operators face less time pressure and can focus on the quality of the job.

This not only improves safety and transparency on shore, but also onboard: crews work under less pressure, no longer forced to rush because schedules are delayed. The result is a safer, calmer working environment for everyone.

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HOW COULD IT WORK IN THE REAL WORLD?

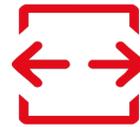
The OptiPort Vancouver Harbor
Business Case



OPTIPOINT BUSINESS CASE: VANCOUVER

How OptiPort could improve tug operations in a tidal environment

VANCOUVER HARBOR SPECS:



WIDE AREA



STRONGLY
INFLUENCED BY
CURRENTS AND
TIDES



HANDLING ~145
MILLION T OF
CARGO ANNUALLY

OptiPort could unlock significant fuel savings and improving benefits by optimizing crew changes and waiting locations, advising on tidal windows and maintenance periods, and scheduling mobilizations that move with the current.

OPTIPORT BUSINESS CASE: OPERATIONAL EFFICIENCY TURNED INTO SAVINGS

OptiPort unlocks substantial financial and operational benefits every month

SUB-OUTS

OptiPort could reduce unnecessary sub-outs close to zero. Even with only two avoided sub-outs per month, this would already translate into significant savings, as each sub-out typically results in [revenue losses of more than USD 7,000](#).

FUEL SAVING

In the two-week analysis period, fuel overconsumption was identified at 88%. Even if only half of this potential were realized, the savings would amount to around [60,000 liters of fuel per month](#) for the six tugs analyzed.

CREW UTILIZATION

With crew costs estimated at USD 400 per hour, a four-hour shift costs USD 1,600. OptiPort could help prevent at least five unnecessary crew shifts per month, adding up to savings of around [USD 8,000 monthly](#).

POSSIBLE MONTHLY SAVINGS IN THE END:

50%
overconsumption
savings

The avoidance of
2 subouts/
month

Improved
crew utilization

7,000 \$ *2
+ 60.000 \$ 0.75 \$/L
+ 8,000 \$

69,000/ \$ month



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A PLATFORM FOR DAILY WORK AND DAILY SAVINGS



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INSIDE THE OPTIPOINT PLATFORM - TUG DISPATCH OPTIMIZATION

Full Schedule at a Glance



FULLY AUTOMATED SCHEDULE OPTIMIZATION



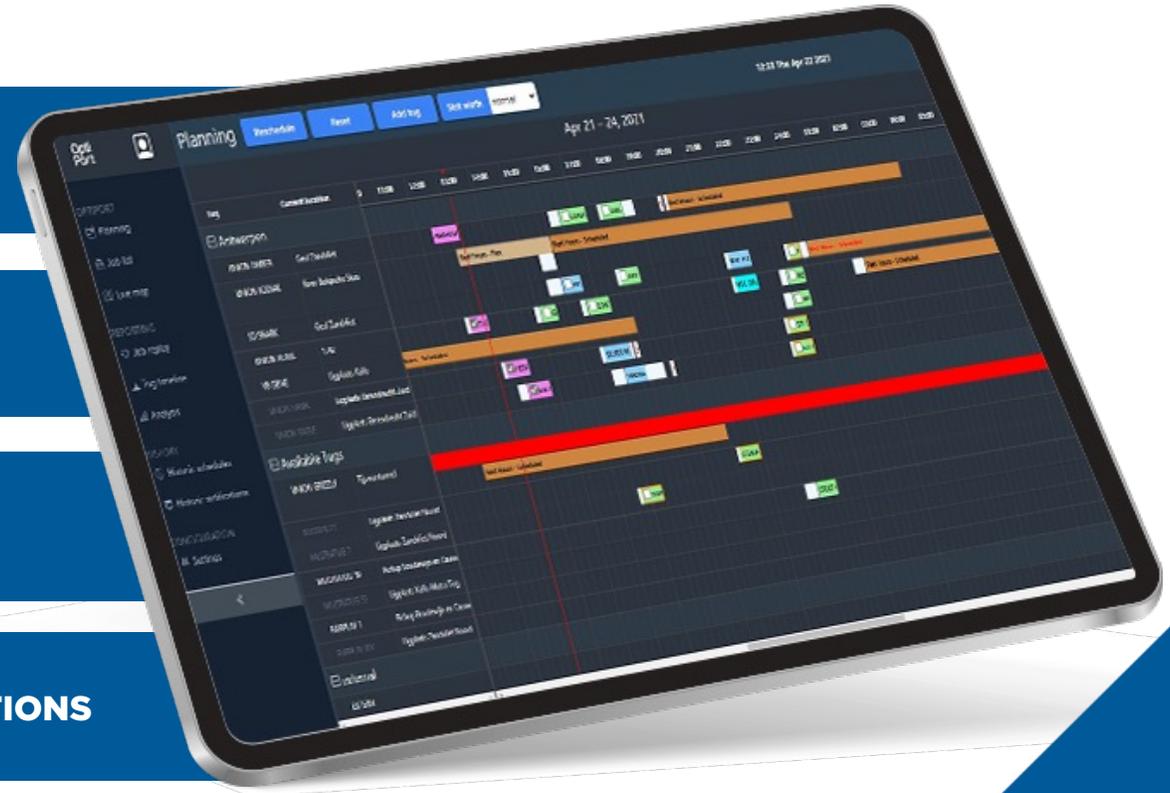
MOST EFFICIENT USE OF YOUR FLEET



BASED ON AI AND MACHINE LEARNING



PORT AND OPERATIONS SPECIFIC CONFIGURATIONS



INSIDE THE OPTIPOINT PLATFORM - DYNAMIC PORT MAP

Direct and easy insights

-  **GET INSIGHT IN ACTUAL SITUATION IN YOUR PORT**
-  **SEARCH FUNCTIONS FOR TUGS, VESSELS AND BERTHS**
-  **VARIOUS MAP BACKGROUNDS**
-  **POSSIBILITY TO ADD GEOFENCES WITH NOTIFICATIONS**



INSIDE THE OPTIPOINT PLATFORM - TUG PERFORMANCE ANALYSIS

Benchmark yourself against your competitors



**FULL PERFORMANCE TRANSPARENCY
(INCLUDING POWER BI REPORTING)**



COMPLETE COMPETITOR BENCHMARK



**(EXTERNAL) SHARABLE TUG REPLAY AND VESSEL
REPLAY**



SNAPSHOTS OF EVERY SCHEDULE PRODUCED



FUEL REDUCTION POTENTIAL AND EMISSION REPORTING



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WOULD YOU LIKE TO TAKE A LOOK INTO THE FUTURE?

FOLLOW THESE
SIMPLE STEPS

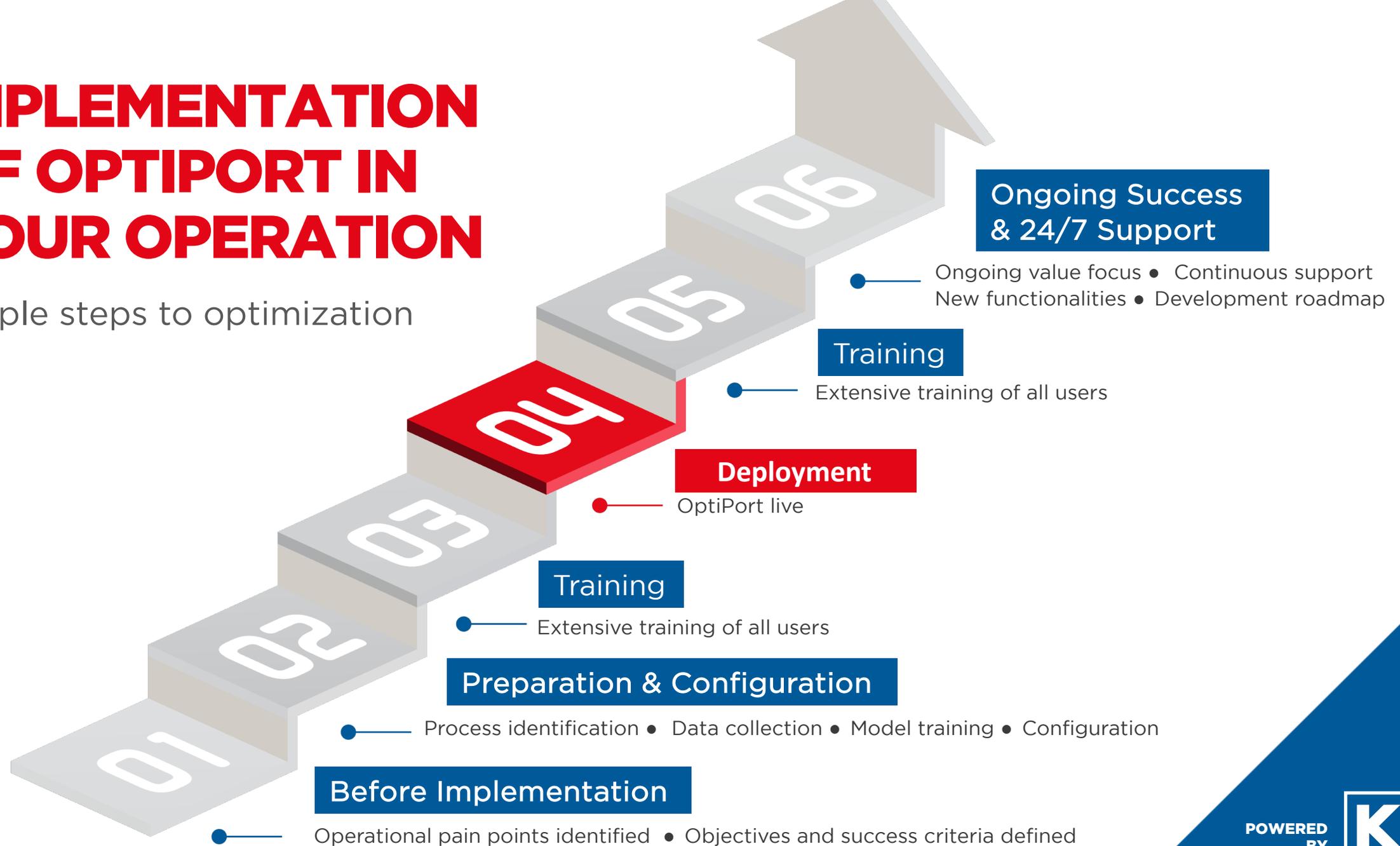


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IMPLEMENTATION OF OPTIPORT IN YOUR OPERATION

Simple steps to optimization



WHAT WE OFFER WITH OPTIPOINT

Our three pillars to make you stay ahead

SCHEDULING

Optimizing of workboat scheduling



REPORTING

Independent reporting of port activities



CONSULTANCY

Short- and long-term simulations



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SUMMARY: OPTIPOINT EFFECT ON YOUR ORGANIZATION

Experience the effect shortly after implementation

OptiPort Integration

	BEFORE OPTIMIZATION	AFTER OPTIMIZATION
 Workload	Work is divided evenly, with larger tugs on large vessels and smaller tugs on small jobs, often in sequence.	Cheaper tugs take on more and longer jobs, while expensive tugs handle fewer and shorter ones.
 Tug Speed	Speed profiles are scattered - departing late or arriving early is left to the tug master.	OptiPort enforces economical speeds; faster sailing only when it avoids delays, sub-outs or overtime.
 Planning Approach	Planners set job start times, but tug masters decide when to leave.	Scheduling is based on the tug's actual position, including speed advice.
 Decision Making	Decisions rely on experience, gut feeling and unwritten rules, leading to wide variations.	Fact-based planning with consistent responses in comparable situations.

An aerial photograph of an offshore oil rig and two support vessels in the ocean. The rig is a large, complex structure with orange and red sections, situated on the right side of the image. Two smaller support vessels, one at the top and one at the bottom, are connected to the rig by a cable. The water is dark blue with white foam from the vessels' wakes. The text 'THANK YOU' is overlaid in large white letters on the left side of the image.

THANK YOU